

38th Annual

CMTA Hartford Boat & Fishing Show

January 25 – 28, 2007 at the



WHAT MAKES A GREAT SHOW:

Winning **media plan** to attract qualified buyers
Bring them to a **first class, state-of-the-art facility**
The **largest winter show in Connecticut**

Booth Space Rates – (10' x 10' for accessories & services)

CMTA Member	\$695 per booth (\$650 for additional booth)
Non-Member	\$895 per booth (\$850 for additional booth)

Booth Space includes 3' high booth dividers and 8' backdrop where appropriate. Ballroom booth spaces & pre-function (lobby) areas are carpeted. Special care should be taken to use heavy plastic to protect the carpet during move-in/out and throughout the show. In order to receive the CMTA Member Rate, dues must be paid in full & accompany this Request for Exhibit Space.

Boat / Bulk Space **- \$4.05 per square foot**



Booth & Boat / Bulk Space rental **does not** include – electrical outlets, exhibit space cleaning, unpacking & packing of exhibit materials, special rigging and equipment service, storage of exhibit materials prior to setup, during the show or after breakdown. Forklift service is available but must be scheduled prior to move-in and only with accurate data provided. All aisles will be carpeted.

Also available are *Seminar Rooms, Meeting Rooms, Reception Areas, Exhibitor Lounge, & Fan-tastic Features!*
All to make your Boat & Fishing Show experience the best it can be reinforcing that
BOATING & FISHING REALLY IS THE LIFE!

You have the advantage of a dedicated staff, your **CMTA Crew**, that works for you year round – every day - promoting boating and fishing – working for you!

Some Rules & Regulations to keep in mind:

Decorations and signage may not be taped, stapled, nailed, tacked or otherwise attached to the CCC surfaces or fixtures (i.e. ceilings, glass, doors, elevators, columns, walls, etc.). The use of nails, staples, hooks, tacks, screws, or the like to be driven into any part of the CCC is prohibited. Exhibitors shall not utilize any decorations or adhesive materials, including tape, that would deface the walls, ceilings, floors, facilities, and equipment contained in the CCC.

Under no circumstances are helium balloons, confetti, glitter or adhesive-backed decals to be given away or used in the CCC. Any used for booth or display décor must be pre-approved by CMTA & CCC.

Crate storage is not available at CCC.

All equipment for ballroom booth displays shall be transported utilizing the freight elevators only. No equipment may be transported on escalators – this includes easels, chairs, tables, wheelchairs, baby carriages and other similar devices. Under no circumstances are public passenger elevators to be used for transporting equipment or exhibit materials that cannot be carried by hand. CCC is equipped with (2) freight elevators: 1 @ 12,000 lbs, 11'4" x 22'0" and 1 @ 5,000 lbs., 6'10" x 22'0".

Any costs incurred by CCC because of the above will be charged to the exhibitor.



DEADLINES FOR REQUEST FOR EXHIBIT SPACE

30% Deposit due July 15, 2006

30% Deposit due September 15, 2006

40% Deposit due November 15, 2006

REQUESTS FOR EXHIBIT SPACE received by July 15, 2006 with required 30% deposit will qualify for the first assignment of space. Applications received without deposits or received after deadline date will be assigned after first allocation of space on an available basis.

For more information, contact
CT Marine Trades Association
20 Plains Road
Essex, CT 06426
860-767-2645
Fax 860-767-3559
info@ctmarinetrades.org



ACT NOW - DON'T DELAY - RESERVE YOUR SPACE TODAY!